



Design a Poster

Information for students

This project is about designing a poster for your favorite musical group or artist. Posters often express a mood or feeling, in the same way as the music of your favorite artist does. A poster is designed to get attention from a distance and provide information about the subject. Think of movie posters, bus stop posters, etc. You are free to use any medium or technique you like when creating your poster, such as painting, collage, photography, computer programs, etc. The only requirement for your poster is that you must incorporate some type into the piece. If you have access to the Internet, take the time to look at poster designs online and view the attached optional video on how to design a poster. The process is important. Don't forget to play your artist's music for inspiration!

- Instructions
 - Select your subject, make some sketches of your ideas on paper.
 - Think of an image you would like to use.
 - Select where on the poster you would like to incorporate the type and information.
 - Create a poster that expresses the mood created by the music of the artist you have chosen.
 - If possible, use a computer to create your poster. If you do not have access to a computer, make a poster using the supplies you have. Some of the best graphics in art history were drawn by hand.

Materials required

- Paper, pencils, markers, paint, collage, tape or glue (optional)

Information for parents

About the activity

Children should:

- Research online, if possible, by looking at their favorite movie posters. Think of their favorite movie and try to remember what the poster looked like.

Parents could:

- Watch the attached video, if possible, and discuss the project with the student.
- <https://youtu.be/7esXHJhrtZY>