



RWA Foundation Report

November 17, 2022

The RWA Foundation held its Annual General Meeting in October and elected its new board for 2022-2023. The Foundation members have met 3 times this school year and the focus of the meetings have been the planning and preparation of a new fundraising campaign. Committee member and upcoming meetings can be found [here](#).

RWA Foundation in collaboration with the administration of RWA has been working on the planning and launch of a new campaign to raise funds for the acquisition of flexible classroom furniture. The [Active Learning Classroom](#) encourages individualized learning, collaboration between students and teachers, and has been shown to increase engagement and motivation among students.

In 2022-23, three classrooms have been identified for a Pilot Project. These are Rooms 313 (Math and Science), 301 (History and Ethics), and 209 (English and Drama). The Foundation has an objective to raise a minimum of \$80,000 for the pilot project. This is a multi-year project and based on the results, the objectives will then be set for the following year.

The launch of the campaign to parents in November 2022 comprises:

- Teaser article in the RWA Newsletter
- Table outside Foundation Gym during Parent-Teacher Interviews on November 17
- Launch email to parents (set for week of November 24)

The RWA Foundation has put into place 4 [committees](#) of parent volunteers:

- [Communications Committee](#) responsible for communications to parents, past donors, and prospective partners
- [In School "Happenings" Committee](#) to ensure Foundation presence at select school events
- [Main Event Committee](#) (Event to take place in the Spring)
- [Partnerships and Sponsorships Committee](#) to support the main event and generate fundraising revenue.

Please visit our new website at www.rwaf.ca

Thank you,

Judith Obadia and Jesse Chaim