

EMSBPC report January 11, 2024

Land acknowledgement

Welcome to the new Regional Director of the East sector, Mrs. Darlene Kehyayan.

Presentation on school marketing/school promotion by Mike Cohen.

5 tips.

1. Promote French - use IG and FB posts to showcase students learning French including stories and songs. For HS highlight any special events held in French and partner with feeder elementary schools.
2. Hold bilingual open houses.
3. Have Marketing as an agenda item at every single GB meeting. Identify who will be updating all the school social media and website-could be a member of the PPO, staff, admin or students.
4. Update social media at least 3 times a week.
5. Have Admin send a memo to the parent population to follow all school social media accounts. Bring back alumni to chat with students and showcase it on SM.

E-vote confirmations:

Confirmation on the rules for guests' question period at PC meetings.

Letter to board admin pertaining to Educational Plan still needs some fine tuning, e-vote to follow after the meeting.

Strike updates:

Plan d'actions directives have been put out by the ministry to help catch up due to days missed. (Students from FACE most affected)

High School June exams dates and value changed.

School Reports:

Bancroft: Holiday breakfast for all students and staff.

John Caboto: Held a holiday market.

Questions from Alternates:

What information can be and must be shared from PC meetings. Chair responded the specifics.

Questions from the Public:

"Are parents of children with special needs currently satisfied with the services they are receiving?"

Chair answered there is a different committee who tends to those matters.

Commissioners' report:

Calendar approval, LBP space approval, press conference at Dante on French promotion, request to include genocide studies and a universal food policy to the ministry.

EPCA report: Survey being launched on the well-being of students and families.

Next meeting: Feb 1st via zoom